

# TRACE TYLER

**trace@tracetylerlaw.com**

**Phone: 970-628-1588**

**Grand Junction, CO 81506**

## **EDUCATION AND QUALIFICATIONS**

## The American College – Masters in Science Management - Leadership

Bryn Mawr, PA

MSM 2010

## Studies focused on Insurance and Financial Planning industries

**Denver University College of Law – Masters in Law**

Denver, CO

LLM 2008

## Studies focused on Estate Planning and Taxation

**Northern Illinois University College of Law – Juris Doctorate**

DeKalb, IL

JD 1993

Studies focused on general practice with emphasis in

Criminal, Estate Planning and Family Law

Interned for Boone County Public Defender's Office.

# University of New Mexico – Bachelor of Arts

Albuquerque, NM

**B.A. 1989**

Major: Political Science – concentration in law and government

**Minors: Psychology/Sociology** – focused on criminology and organized crime

## Insurance Designations from the American College – Bryn Mawr, PA:

## Charter Life Underwriter (CLU)

2002

## Chartered Financial Counselor (ChFC)

2002

## Chartered Leadership Fellow (CLF)

2007

## Life Underwriter Training Counsel Fellow (LUTCF)

2011

**Licenses:** Admitted Bar in Colorado (1998) and Illinois (1993)

**Licensed Mediator for family law and civil cases.**

## TEACHING EXPERIENCE

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**Colorado Mesa University – Grand Junction, CO – Adjunct Lecturer 2021-present**

Classes include Business Law One, Business Law Two and Survey of Business Law

**American College – Bryn Mawr, PA – Instructor**

**2011-2013**

On-line and live courses including: Estate Planning, Financial and Retirement Planning,

## Life Insurance Products and Business Insurance Planning

# TRACE TYLER

Page Two

## **LEGAL BACKGROUND**

### **TRACE TYLER, PC**

#### **General Law Practice**

Law practice consisting of various areas, including tax, estate planning, business, domestic relations, criminal and DUI, real estate, civil and personal injury.

**Grand Junction, CO**

**2009 to present**

### **FLEMING, LOWENBERG and COOLING**

#### **Of Counsel**

Handled overall of case for firm consisting of various areas, including estate planning, business, domestic relations, criminal and DUI.

**Montrose, CO**

**2020 to 2021**

### **LAMBDIN & CHANEY**

#### **Of Counsel**

Developed estate planning and probate practice for law firm in the Denver Tech Center area. Responsible for networking and marketing of legal services.

**Denver, CO**

**2012-2013**

### **ANDERSON & JAHDE, P.C.**

#### **Associate – contract attorney**

Worked for tax and estate planning law firm, specializing in domestic and foreign trusts, limited liability corporations, family partnerships and asset protection planning.

**Denver, CO**

**2000-2001**

### **LAW OFFICE OF TRACE TYLER, PC**

#### **General Law Practice**

Same as above, including Assistant Public Defender duties. Relocated to Colorado in 1997 and opened practice in 1998

**Belvidere, IL/Denver, CO**

**1995-98 & 1998-2001**

### **BOONE COUNTY PUBLIC DEFENDER'S OFFICE**

#### **Assistant Public Defender**

Manage annual caseload in excess of 900 indigent clients. Experienced in both jury and bench trials, as well as administrative hearings.

**Belvidere, IL**

**1996-1997**

### **STROM, SEWELL, LARSON & POPP**

#### **Assistant City Attorney/Associate**

Responsible for city zoning, ordinance and traffic laws on contract basis, while also serving as associate attorney for general law practice.

**Belvidere, IL**

**1995**

### **BOONE COUNTY STATE'S ATTORNEY'S OFFICE**

#### **Assistant State's Attorney**

Initiated, managed and coordinated the prosecution of felony, misdemeanor, juvenile and traffic cases with city, county and state law enforcement officials.

**Belvidere, IL**

**1993-1995**

# TRACE TYLER

Page Three

## **BUSINESS and INSURANCE EXPERIENCE**

### **MASSAGE ENVY GRAND JUNCTION**

**Owner**

**Grand Junction, CO**

**2022-Present**

Currently own and operate Massage Envy Grand Junction, which is the largest massage/skincare franchise in the country. This included the build-out, opening, hiring, marketing and day-to-day operations. Responsible for business planning, sales and operations. This membership based business has attained over 650 members and \$1.2 million in annual revenue in under three years. The business currently has 29 employees and proud to serve the Mesa County community in the health and wellness industry.

### **AMERICAN FAMILY INSURANCE**

**Agent/Owner**

**Edwards, CO**

**2015-2019**

Operated Multi-line insurance agency in Eagle County. Consistent leader in the District and State for Sales, Profit and Retention. Marketing was primarily referral based.

**Agency Sales Manager – District 308**

**2006 to 2014**

Hired, trained and “led” as opposed to managed 28-32 agents in the metro Denver area. Conducted meetings, training classes and mentored individual agent/business owners.

**Agent/Owner**

**2004 to 2006**

Operated Multi-line agency in Metro Denver. Award winning agency and high retention.

**Advanced Life Consultant**

**2001 to 2004**

Assisted Colorado insurance agents with life insurance sales and complex business and estate planning cases.

### **Other Experience**

**Hyatt Regency La Jolla**

Hotel Assistant Manager/ Director of Security

**La Jolla, CA**

**1998-1999**

**Amberly Suite Hotel**

Front Office Manager

**Albuquerque, NM**

**1997-1998**

**Marshall Field's and Company**

Sales associate in Store for Men

**Rockford, IL**

**1985-1988**

### **Board Experience**

**Northern Illinois University College of Law Board of Visitors**

**2023 to present**

**Christ Lutheran Church** Endowment/Capital fundraising

**2001-2003**

**School of the Rockies** Exploratory Committee to start a

Lutheran high school in Littleton

**2000-2001**

**Rockford Lutheran High School Board Member**

**1994-1997**