

MEGAN ENGLUND

menglund@coloradomesa.edu

Objective

Dynamic educator and mentor with a proven track record at CMU, enhancing student enrollment and success in Business through innovative curriculum development and effective academic advising. Excels in teaching various business topics, demonstrating a personable approach and a commitment to student-centered learning.

Skills

- Strong communication skills
- Customer service expert
- Positive work attitude
- Coachable
- Reliable/dependable
- Proficient in Microsoft Office Suite
- Energetic teaching style
- Volunteer spirited
- Mentoring
- Course planning
- Academic advisory
- Student-centered learning
- Personable and approachable
- Curriculum creation
- Online and in-person teaching
- Lectures and discussions

Experience

Colorado Mesa University

Instructor of Business

08/2025 – Current

- Educated, supported and advised college students in business disciplines.
- Covered subject areas such as Marketing, Business Ethics, Business Communications (among others).

CMU Tech

Assistant Technical Professor of Applied Business

08/2019 – 08/2025

- Educated, supported and advised college students in business disciplines.
- Covered subject areas such as Customer Service, Social Media for Business, Microsoft Office, Workplace Behavior and Marketing (among others).
- Recruited and trained adjunct instructors in the Applied Business Program.
- Achieved higher enrollment numbers for the Applied Business Program.
- Updated program learning outcomes, curriculum and course content.

MickeyTravels, LLC

Authorized Disney Vacation Planner

11/2017 - Current

- Assisted families in booking and planning Disney and Universal vacations.
- Utilized sales, marketing, customer service and professional communication skills.

Colorado Mesa University

Adjunct Instructor of Business

08/2014 - Current

- Facilitated learning in areas such as Marketing, Sales Management, Hospitality Management, and Ethics.
- Updated and enhanced course content, assignments and materials.

Western Colorado Community College

Technical Instructor of Marketing

08/2016 - 08/2019

- Taught and advised high school students in the areas of marketing and business.
- Led 25 students to DECA District Competition each year as the DECA Advisor.
- Assisted with the transition of 15 seniors to CMU after graduating.

Colorado Mesa University

Coordinator of Programs and Campus Visitation

06/2014 - 08/2016

- Planned, organized and implemented Orientations, Mesa Experience Visitation Programs, FYI and MVP week, and campus tours.
- Managed the Ambassador Program.

Colorado Mesa University
Admissions Counselor
08/2013 - 06/2014

- Recruited new students to CMU.
- Provided excellent customer service, led and supported students through the admissions process, created slideshows and social media content.

Target
Senior Team Leader
01/2013 - 08/2013

- Lead person in charge of opening and closing the store, assisted in managing store complaints, managed a team, and held keys to the store.
- Managed consumables area of the store.

Walt Disney World College Program
Liberty Tree Tavern Hostess
08/2010 - 01/2011

- Welcomed and seated guests, delivering exceptional customer service.
- Participated in the "Disney Way" customer service training.

Education

Colorado Mesa University | Grand Junction, CO
MBA May 2014

Colorado Mesa University | Grand Junction, CO
BBA with Emphasis in Marketing and Management May 2012

- 4.0 GPA
- Phi Beta Lambda Member, 2008-2012
- Graduated summa cum laude

Other Intellectual Contributions

- Colorado State Board for Community Colleges and Occupational Education Credential for Career and Technical Education - CTE Credential – Marketing - 2016
- Daniels Fund Faculty Fellow working on ethics education lectures and content for campus wide use - August 2021 to present
- Attended Business Boutique Conference - 2016 and 2021
- Owned and operated MickeyTravels-Megan Englund (a vacation planning service) - 2017 to Present
- Member of Mesa County Women's Network - 2019 to 2020
- UCCCS Women in Leadership Program Advisory Board Member - 2023 to present

Sales Trainings hosted by MickeyTravels LLC:

- Lead Response and Conversion, 02/15/23
- Sales Skills Keys to Success, 03/29/23
- Responding to 2024 Leads, 04/11/23
- Summer 2023 Push, 05/15/23
- Sales Skills Building: Disney Institute Training and Tips for a Strong Start to 2024, 01/16/24
- Sales Training – 2025 Product Release, 03/05/24
- Sales Skills Building – Disney Institute, 10/29/24
- Sales Training – Using Data to Drive Results, 01/07/25

Activities and Honors

- Nominated for CMU Early in Career Distinguished Faculty Award in 2023
- Nominated for CMU Tech Distinguished Faculty Award in 2024

Accomplishments

- Chair of the Faculty Salary and Benefits Committee Fall 2022-2023

- Member of the Faculty Success Committee – Fall 2023 to present
- Member of the CMU Tech Council - Fall 2023 to Present
- Involved with the Ethics Co-Curricular Pilot Program - 2024 to present
- Designated Lead for Applied Business, Filmmaking and Early Childhood Education Cluster helping with performance evaluations and budget – 2024 to present